



## ConnectHER Launches the ConnectHER Giving Circle

**FOR IMMEDIATE RELEASE**  
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### Social Impact

Tags: global development, women's empowerment

ConnectHER, an Austin-based 501(c)3 nonprofit organization that supports women and girls globally, announces the launch of its new Giving Circle. For a monthly donation, donors can support a revolving selection of targeted projects that help women and girls, who suffer disproportionately from poverty, conflict, and oppression.

Since 2011 ConnectHER has raised funds to support locally led, on-the-ground projects around the world. Its user-friendly crowdfunding platform allows donors to support the work of female leaders working in their communities in such areas as girls' education, global health, and women's livelihood training. The ConnectHER Giving Circle is a way to automate giving to these projects. Donors support projects that train midwives in Somaliland, provide free legal services to women in Afghanistan, and provide scholarship stipends to girls in Bangladesh and DR Congo, among others.

"I wanted to get involved in a global way," says donor Barbara Miller of Austin, Texas. "And I want to empower women and girls to make better lives for themselves. The Giving Circle lets me automate my giving, and I know that my funds are going to worthwhile projects." Says supporter Diane Umstead, "I was thrilled to discover the opportunity to contribute to so many thoroughly vetted projects benefiting women and girls."

The Giving Circle's inaugural project will channel funds for emergency coronavirus response to several ConnectHER project partners in Bangladesh, Zimbabwe, and elsewhere.

## **About ConnectHER**

ConnectHER envisions a world where women and girls are seen, heard, and encouraged to reach their full potential. The nonprofit invests in women by supporting locally led projects around the world and amplifying girls' voices through our film festival. Executive director Lila Igram is a social entrepreneur who founded ConnectHER in 2011. The Austin, Texas-based organization works with project partners, donors, and filmmakers in more than 40 countries.

To learn more about ConnectHER, please visit:

[Connecther.org](http://Connecther.org), [facebook.com/connecther](https://facebook.com/connecther), or [twitter.com/connecther](https://twitter.com/connecther).

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